



October 26, 2015

BtB UPDATE

As we move into the fall we wanted to update you on the activities surrounding Broadening the Base (BtB) and share with you our plans and some opportunities for participation over the next few months.

FAQ and BtB Communication

BtB has developed a FAQ that answers some of the common questions surrounding Broadening the Base. We have attached a copy for your information. Please feel free to share widely.

In addition, a website will be coming online shortly where we will share and publish activities surrounding BtB and affordable housing in Ottawa. We will let you know once it is launched.

Communication and Community Engagement Call for Participation Meeting November 16

The Communication and Community Engagement Design Circle is inviting participation. Over the next 9-12 months, the Circle will be working to engage the broader community in the project and as advocates for affordable housing in Ottawa. A meeting will be held on Monday, November 16, 2015 from 5:00 p.m. to 7:00 p.m. at Beaver Barracks (464 Metcalfe Street) for those interested in contributing to this aspect of the project and to discuss next steps. The meeting is open to anyone wanting to participate. Please RSVP to Gina Grosenick at coordinator@btbottawa.ca if you are interested in attending.

Project Coordination:

In July, we hired a project coordinator, Gina Grosenick, to oversee the administration and management of the project and help the design circles in their efforts. Gina Grosenick has a background in communications and project management with grassroots organizations and has been working and volunteering in Ottawa's homelessness sector with a number of initiatives. You can contact Gina with any questions or ideas you may have at coordinator@btbottawa.ca.

Support and Funding:

The network of support for Broadening the Base continues to grow, with more and more individuals, organizations, and businesses asking to become involved or formalizing their commitment to the project.

We have secured funding from a number of community organizations and the Ontario Ministry of Municipal Affairs and Housing to support the work of the project in the design phase. The funding will support our staffing, meeting costs, research and technical efforts, and the

development and maintenance of our website and communication pieces. We have not yet achieved our full requirements and will continue to apply for funding over the fall.

Design Circles:

All of our design circles have organized and met at least once over the summer and early fall to start the process of identifying potential opportunities and mechanisms to innovatively address affordable housing in Ottawa as it relates to their design area. The objectives of each circle were presented at a community meeting in May of 2015. For more information on each design circle, please click on this link: <http://bit.ly/1O2qLix>.

General Information Session planned for late Fall, 2015

We are planning a general information session for late Fall 2015. At that time we will be sharing the activities of each of the Design Circles and asking for feedback and input. Watch your email for dates and times.

Thank you for your continued support of Broadening the Base. Should you have any questions or wish to become more involved in any way, please contact our coordinator, Gina Grosenick, at coordinator@btbottawa.ca.